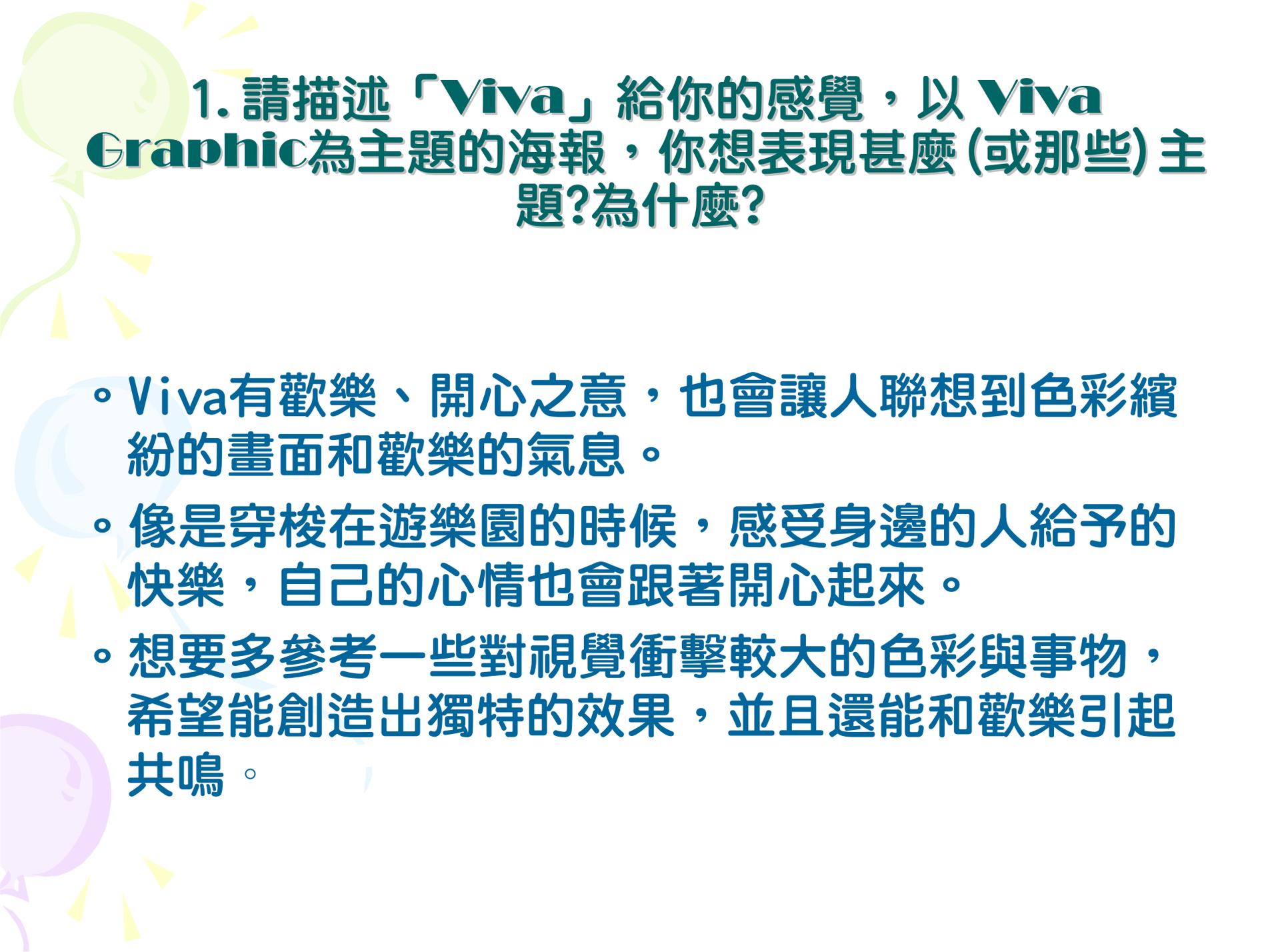
The background features several large, stylized, overlapping swirls in shades of green, purple, and light blue. Scattered throughout are numerous small, yellow, triangular shapes that resemble confetti or starbursts.

# **Viva Graphic**

**視傳2A 1025445046**



# 1. 請描述「Viva」給你的感覺，以 Viva Graphic 為主題的海報，你想表現甚麼 (或那些) 主題? 為什麼?

- Viva 有歡樂、開心之意，也會讓人聯想到色彩繽紛的畫面和歡樂的氣息。
- 像是穿梭在遊樂園的時候，感受身邊的人給予的快樂，自己的心情也會跟著開心起來。
- 想要多參考一些對視覺衝擊較大的色彩與事物，希望能創造出獨特的效果，並且還能和歡樂引起共鳴。

2. 以「Viva」為中心，聯想相關的圖像與意涵，請舉出至少十個例子，如：

1. 擁有律動感
2. 生日，慶祝
3. 演唱會，歡呼
4. 幾何圖形
5. 視覺衝擊強烈
6. 文化，節慶
7. 色彩繽紛亮麗
8. 開心，大笑、大鬧
9. 得到勝利的那一刻
10. 遊樂園，馬戲團、小丑



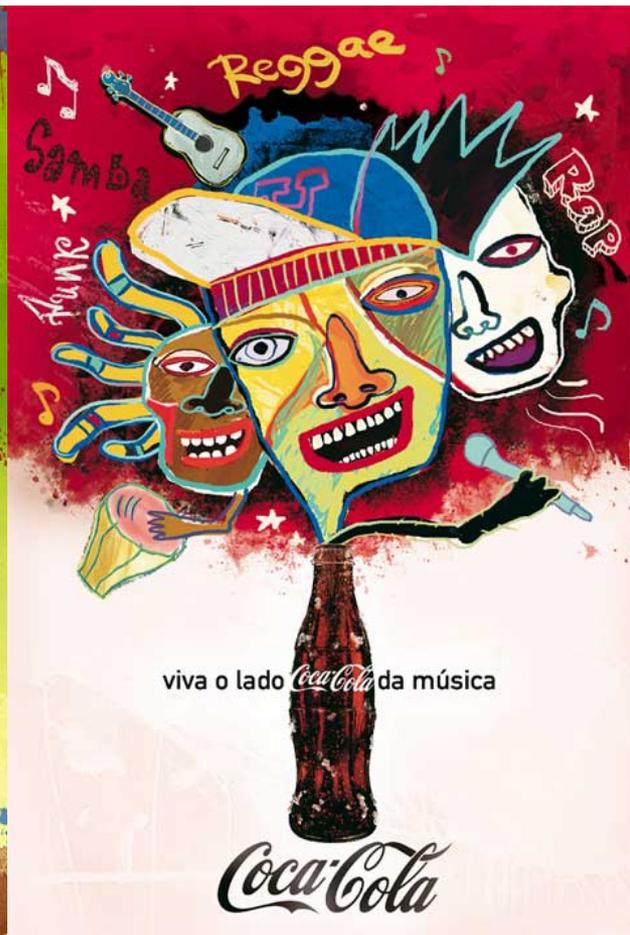
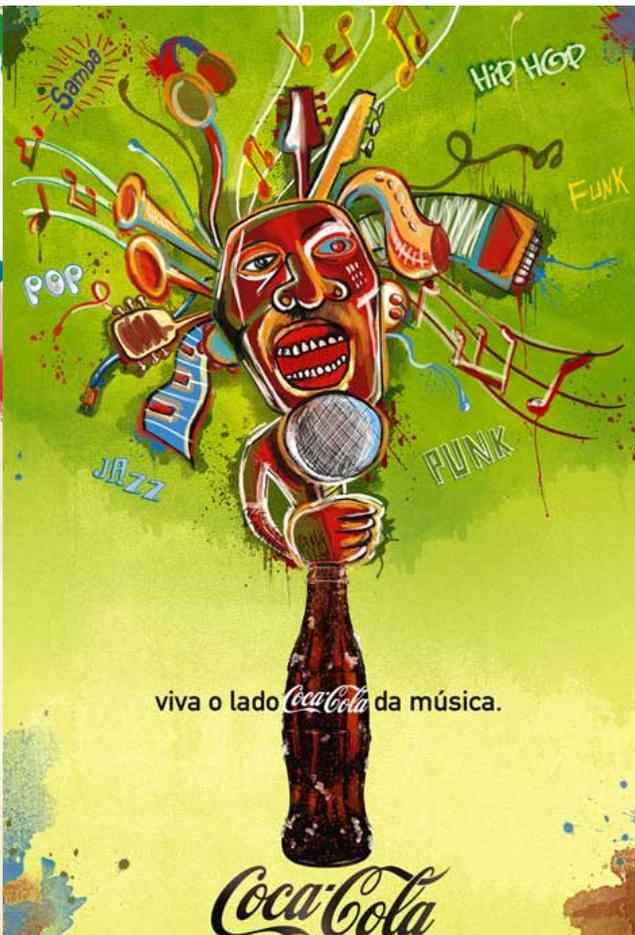
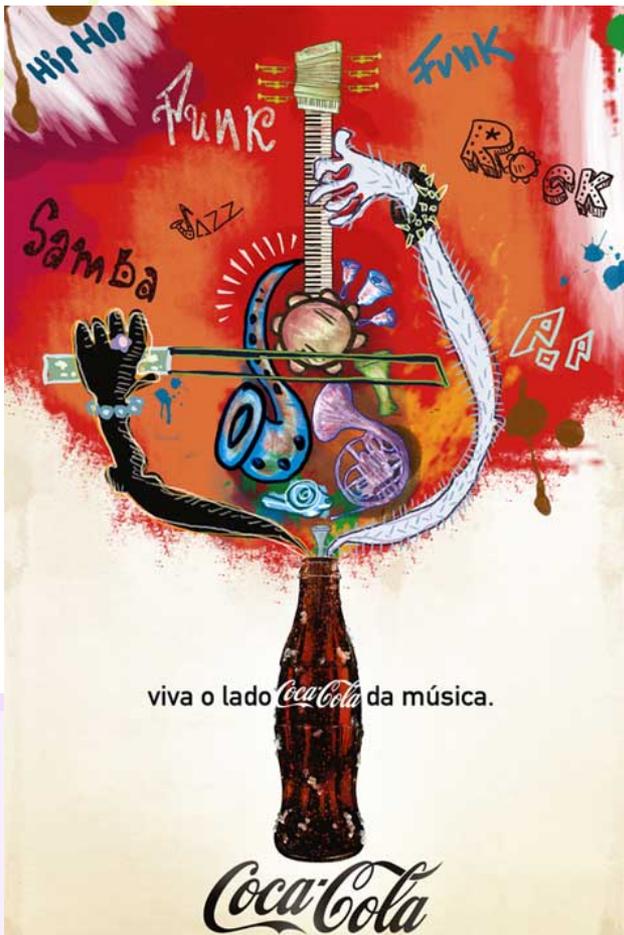


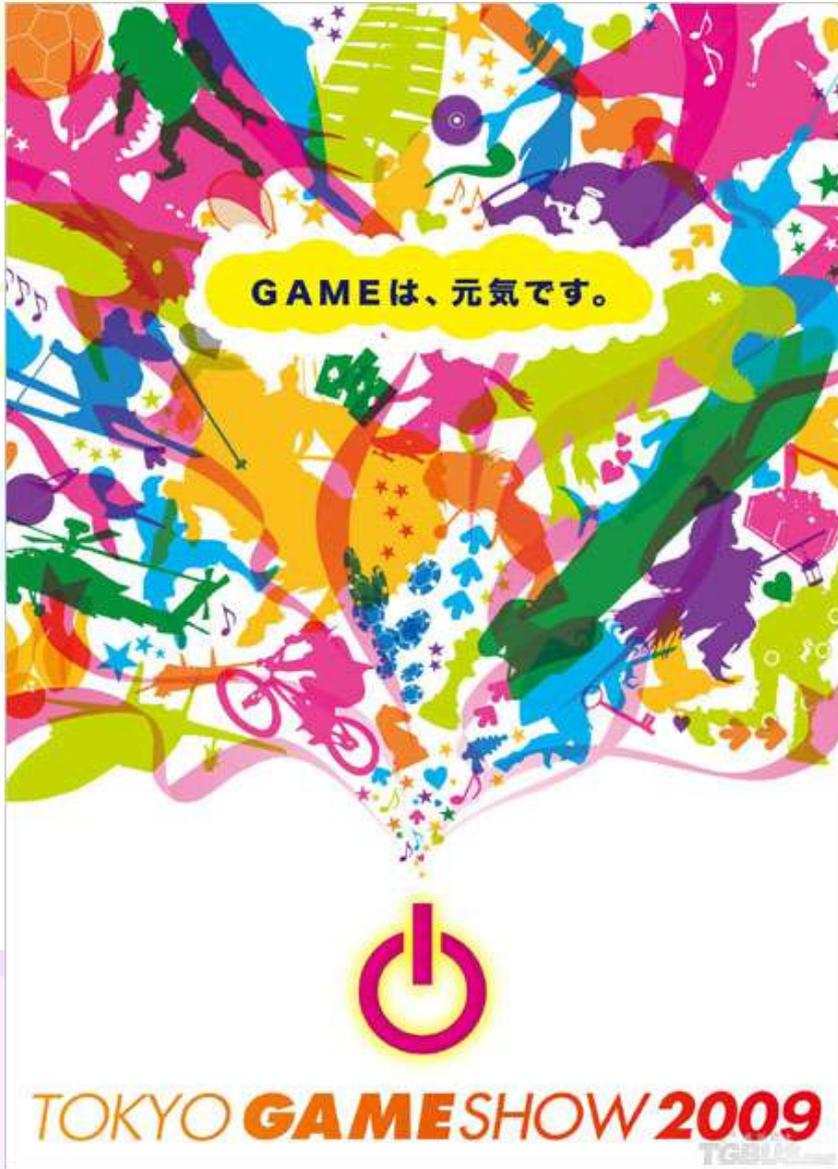






3. 分別以文字、符號、圖像、空間等要素，蒐集可參考之優秀海報以及以歡慶為主題的海報。作為下階段海報分析的樣本。



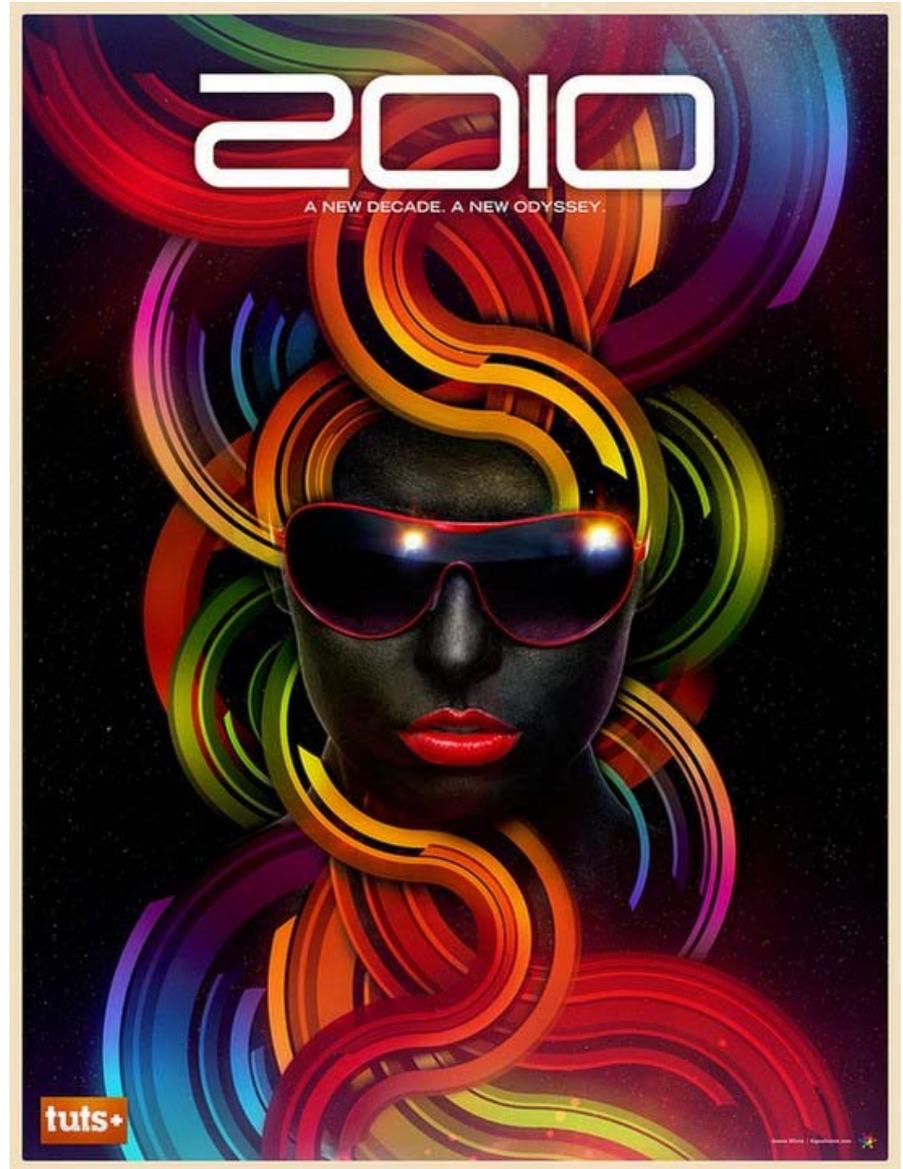


A vibrant, colorful collage of various icons and symbols including a soccer ball, a dinosaur, a guitar, a bicycle, a CD, and musical notes. The collage is set against a white background with a yellow speech bubble containing the Japanese text "GAMEは、元気です。". Below the collage is a large, stylized power button symbol. At the bottom, the text "TOKYO **GAME**SHOW 2009" is displayed in a bold, sans-serif font, with "TGBU" and a small logo to the right.

GAMEは、元気です。

TOKYO **GAME**SHOW 2009

TGBU



A poster for the year 2010. The top features the year "2010" in a large, white, stylized font, with the tagline "A NEW DECADE. A NEW ODYSSEY." underneath. The central image is a woman's face with black skin and red lips, wearing dark sunglasses. She is surrounded by a complex, swirling pattern of colorful, translucent ribbons in shades of red, orange, yellow, green, and blue. The background is black with a starry space effect. In the bottom left corner, the "tuts+" logo is visible.

2010

A NEW DECADE. A NEW ODYSSEY.

tuts+

