

JinJin / March 22, 2018 12:55AM

## [講義] EDM/Newsletter製作

1.1. EDM????  
2.2. HTML?CSS??????  
3.2.0.1 ???  
4.2.1 ?css??head?  
5.2.2 css inline  
6.2.2.1 ???  
7.2.2.2 css inline???  
8.2.2.3 ???????  
9.2.3 EDM/Newsletter????  
10.2.4 ???  
11.2.5 ???

### 1. EDM????

EDM/Newsletter????????????????????????email?????????

?????????????(?outlook)?????????(?Google Gmail, Yahoo! Mail)???, ??????????css ??????????????css?????????????

1.????html??  
2.?css????html?  
JavaScript?!Frame?Flash ??????????????  
3.?????????????????????????????  
4.?????????????????

---

### 2. HTML?CSS???????

#### 1. ???

<http://mepopedia.com/~jinjin/webclass/edm-3.html>

#### 1. ?css??head?

---

#### 2. css inline

???? email clients ??????? head ? style ?????????????????????????????????? css inline?  
[url=http://zurb.com/ink/inline.php]Inline ???[/url]

html

??????

CSS  
h1 { margin-top:15px; padding:0; color:#D70000; font-size:25px; font-weight:bolder; line-height:34px; font-family:"?????","Helvetica Neue", Helvetica, Arial, sans-serif; font-weight: normal; }  
??

1045445134 / May 02, 2018 05:31PM

**Re: [講義] EDM/Newsletter製作**

<http://127.0.0.1:52249/preview/app/index.html>

設計概念：我希望為自己喜歡的遊戲做一個推廣

製作心得：雖然自己電腦版本是cc版，全是英文看不太懂，但我還是做完啦，英文真的是我人生中的一大阻礙

---