

lipmin / March 22, 2013 11:39AM

[Marketing from the Engineers' Perspective](#)

Hi fellow engineers,

Please can you help fill out this survey. I am currently doing a research for my MBA. The nature of this study involves a questionnaire aimed at studying the relationship between marketing and engineering functions in various industries.

This study will hopefully be able to identify area for synergy improvement between the two functions.

[url=<http://kwiksurveys.com/s.asp?sid=nhn3affa85tk5ix104672>]KwikSurvey[/url]

Many thanks in advance

Lip Min Khor

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