

JinJin / April 27, 2013 01:12AM

[\[講義\] 系列包裝範例\(一\)](#)

1. [星巴克聖誕系列包裝](#)
2. [喜從天降鳳梨酥系列包裝](#)
3. [zuny系列包裝](#)
4. [Clive's 素食麵包店系列包裝設計](#)
5. [麵包插畫圖包裝設計](#)
6. [月色撩人Tumbled巧克力系列包裝](#)
7. [PEACEFUL品牌化妝品“鮮果の緣”經典系列包裝設計](#)

## 1. 星巴克聖誕系列包裝

節慶的概念

[http://blog.sina.com.cn/s/blog\\_6d8a01540102dxf.html](http://blog.sina.com.cn/s/blog_6d8a01540102dxf.html)

[hr]

## 2. 喜從天降鳳梨酥系列包裝

Onshow AD's Design Work] 為喜從天降烘焙坊的鳳梨酥以及新產品"東方美人茶酥", 因應不同節慶、不同用途而發展設計出6款極具台灣特色的袖套包裝, 讓消費者不只收到來自台灣烘焙坊的用心, 品嚐時更吃出濃濃的「台灣味」!

傳統與現代的結合!

[img][http://sphotos-f.ak.fbcdn.net/hphotos-ak-ash3/549772\\_10151567055850821\\_535545371\\_n.jpg](http://sphotos-f.ak.fbcdn.net/hphotos-ak-ash3/549772_10151567055850821_535545371_n.jpg)[/img]

[img][http://sphotos-g.ak.fbcdn.net/hphotos-ak-ash3/8809\\_10151567055845821\\_1167418491\\_n.jpg](http://sphotos-g.ak.fbcdn.net/hphotos-ak-ash3/8809_10151567055845821_1167418491_n.jpg)[/img]

[img][http://sphotos-d.ak.fbcdn.net/hphotos-ak-ash3/625690\\_10151567055875821\\_1286999710\\_n.jpg](http://sphotos-d.ak.fbcdn.net/hphotos-ak-ash3/625690_10151567055875821_1286999710_n.jpg)[/img]

[img][http://sphotos-a.ak.fbcdn.net/hphotos-ak-ash3/539616\\_10151567055905821\\_1254668697\\_n.jpg](http://sphotos-a.ak.fbcdn.net/hphotos-ak-ash3/539616_10151567055905821_1254668697_n.jpg)[/img]

[img][http://sphotos-e.ak.fbcdn.net/hphotos-ak-ash3/559267\\_10151567055920821\\_679866488\\_n.jpg](http://sphotos-e.ak.fbcdn.net/hphotos-ak-ash3/559267_10151567055920821_679866488_n.jpg)[/img]

[img][http://sphotos-c.ak.fbcdn.net/hphotos-ak-prn1/560219\\_10151567055925821\\_556019885\\_n.jpg](http://sphotos-c.ak.fbcdn.net/hphotos-ak-prn1/560219_10151567055925821_556019885_n.jpg)[/img]

[img][http://sphotos-h.ak.fbcdn.net/hphotos-ak-prn1/15187\\_10151567055985821\\_1551995542\\_n.jpg](http://sphotos-h.ak.fbcdn.net/hphotos-ak-prn1/15187_10151567055985821_1551995542_n.jpg)[/img]

[img][http://sphotos-b.ak.fbcdn.net/hphotos-ak-prn1/560024\\_10151567056005821\\_474619458\\_n.jpg](http://sphotos-b.ak.fbcdn.net/hphotos-ak-prn1/560024_10151567056005821_474619458_n.jpg)[/img]

[img][http://sphotos-d.ak.fbcdn.net/hphotos-ak-prn1/72096\\_10151567056010821\\_172687740\\_n.jpg](http://sphotos-d.ak.fbcdn.net/hphotos-ak-prn1/72096_10151567056010821_172687740_n.jpg)[/img]

[hr]

### 3. zuny系列包裝

有趣的環境場景與簡單的簡易插畫與色彩

<http://bonanzadesign.blogspot.tw/2008/07/zuny.html>

[img][http://1.bp.blogspot.com/\\_gUr3Uz4U5BY/SHMwUf9Cb2I/AAAAAAAAABM/ykOqeDTnsxM/s1600/zu-pa08006.jpg](http://1.bp.blogspot.com/_gUr3Uz4U5BY/SHMwUf9Cb2I/AAAAAAAAABM/ykOqeDTnsxM/s1600/zu-pa08006.jpg)[/img]

[img][http://1.bp.blogspot.com/\\_gUr3Uz4U5BY/SHMwK5IMZvI/AAAAAAAAABE/zKAGooisqYc/s1600/zu-pa08005.jpg](http://1.bp.blogspot.com/_gUr3Uz4U5BY/SHMwK5IMZvI/AAAAAAAAABE/zKAGooisqYc/s1600/zu-pa08005.jpg)[/img]

[img][http://4.bp.blogspot.com/\\_gUr3Uz4U5BY/SHMv\\_1szOII/AAAAAAAAA8/m4pbGWVuLYc/s1600/zu-pa08004.jpg](http://4.bp.blogspot.com/_gUr3Uz4U5BY/SHMv_1szOII/AAAAAAAAA8/m4pbGWVuLYc/s1600/zu-pa08004.jpg)[/img]

[img][http://3.bp.blogspot.com/\\_gUr3Uz4U5BY/SHMv6M5Fjal/AAAAAAAAA0/uA3QeQkGe2g/s1600/zu-pa08007.jpg](http://3.bp.blogspot.com/_gUr3Uz4U5BY/SHMv6M5Fjal/AAAAAAAAA0/uA3QeQkGe2g/s1600/zu-pa08007.jpg)[/img]

[img][http://3.bp.blogspot.com/\\_gUr3Uz4U5BY/SHMvxAeBQzI/AAAAAAAAAs/xvNk7A7qt0s/s1600/zu-pa08003.jpg](http://3.bp.blogspot.com/_gUr3Uz4U5BY/SHMvxAeBQzI/AAAAAAAAAs/xvNk7A7qt0s/s1600/zu-pa08003.jpg)[/img]

[img][http://1.bp.blogspot.com/\\_gUr3Uz4U5BY/SHMvV3dMaAI/AAAAAAAAAAc/QKZY8QwUgng/s1600/zu-pa08001.jpg](http://1.bp.blogspot.com/_gUr3Uz4U5BY/SHMvV3dMaAI/AAAAAAAAAAc/QKZY8QwUgng/s1600/zu-pa08001.jpg)[/img]

[hr]

### 4. Clive's 素食麵包店系列包裝設計

幾何的圖案元素

[hr]

### 5. 麵包插畫圖包裝設計

以可愛的插畫搭配不同色系展現不同的麵包系列

[http://abc.2008php.com/Design\\_news.php?id=902338&topy=3](http://abc.2008php.com/Design_news.php?id=902338&topy=3)

[img][http://abc.2008php.com/2011\\_Website\\_appreciate/2011-04-17/20110417223120.jpg](http://abc.2008php.com/2011_Website_appreciate/2011-04-17/20110417223120.jpg)[/img]

[img][http://abc.2008php.com/2011\\_Website\\_appreciate/11-04-17/20110417223301.jpg](http://abc.2008php.com/2011_Website_appreciate/11-04-17/20110417223301.jpg)[/img]

[img][http://abc.2008php.com/2011\\_Website\\_appreciate/11-04-17/20110417223245.jpg](http://abc.2008php.com/2011_Website_appreciate/11-04-17/20110417223245.jpg)[/img]

[img][http://abc.2008php.com/2011\\_Website\\_appreciate/11-04-17/20110417223309.jpg](http://abc.2008php.com/2011_Website_appreciate/11-04-17/20110417223309.jpg)[/img]

[img][http://abc.2008php.com/2011\\_Website\\_appreciate/11-04-17/20110417223239.jpg](http://abc.2008php.com/2011_Website_appreciate/11-04-17/20110417223239.jpg)[/img]

[img][http://abc.2008php.com/2011\\_Website\\_appreciate/11-04-17/20110417223256.jpg](http://abc.2008php.com/2011_Website_appreciate/11-04-17/20110417223256.jpg)[/img]

[img]http://abc.2008php.com/2011\_Website\_appreciate/11-04-17/20110417223234.jpg[/img]

[img]http://abc.2008php.com/2011\_Website\_appreciate/11-04-17/20110417223250.jpg[/img]

[hr]

## 6. 月色撩人Tumbled巧克力系列包裝

<http://www.bobd.cn/design/graphic/works/lpbz/201104/47444.html>

以下是月色撩人巧克力品牌邀請美國桑德斯托姆合作夥伴為其水果和堅果系列巧克力Tumbled設計的全新包裝。

包含了：透出商品，連續圖案，簡易插畫風格等

[img]http://www.bobd.cn/design/UploadFiles1008/201104/2011041308235840.jpg[/img]

[img]http://www.bobd.cn/design/UploadFiles1008/201104/2011041308235830.jpg[/img]

[img]http://www.bobd.cn/design/UploadFiles1008/201104/2011041308235846.jpg[/img]

[hr]

## 7. PEACEFUL品牌化妝品“鮮果の緣”經典系列包裝設計

<http://www.asiaci.com/brandindex.php/viewbrandpic/bid-4414.html>

[img]http://www.asiaci.com/upload/brand/07/0922/ci46f504e886a03\_t.jpg[/img]

[img]http://www.asiaci.com/upload/brand/07/0922/ci46f5052930372\_t.jpg[/img]

[img]http://www.asiaci.com/upload/brand/07/0922/ci46f5053a0c3c8\_t.jpg[/img]

Edited 4 time(s). Last edit at 02/15/2014 02:09PM by JinJin.

---