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[Industrial][Cloud Computing] Microsoft Vice President Will Station in Taiwan Building a Cloud Computing R&amp:D Center

[Industrial][Cloud Computing] Microsoft Vice President Will Station in Taiwan Building a Cloud Computing R&D Center (<u>Chinese Version</u>)

China Times E-paper, udn.com (2010/04/20) & China Times E-paper (2010/04/20) Microsoft Vice President John Kalkman announced that he will station in Taiwan for three months in order to carry out the cooperational project "Multi-Screen Ecosystem" with Taiwan hardware companies and help promote the value and benefits of cloud computing among Microsoft's main partners and customers, making Taiwan one of the significant R&D center for multi-screen in the world.

John Kalkman said on April 19 that Microsoft has spent effort on cloud service for over ten years, and presently over 70%, and hopefully 90% in the future, of the personnel resource in Microsoft is directly dedicated to cloud products. Cloud computing and service is Microsoft's most important development orientation. However, John Kalkman stressed, Microsoft takes a special strategy, namely, it will develop cloud computing technology and service at the same time, i.e., while the effort is spent on creating new services and techniques on the center side, the computing capacity of the end-equipment is also taken care of. In the past PC era, Microsoft and the hardware manufacturers in Taiwan have together formed a complete industrial ecosystem; now, in the forthcoming cloud computing era, Microsoft also hope to build a valuable industrial ecosystem on multi-screen.

Microsoft will also present a software and service excellence center aiming at inviting the hardware and software companies in Taiwan to develop proper end-equipment and services for cloud computing. So far companies including the hardware giants which have already begun their cloud computing development for a while, namely, Quanta, Inventec, Compal, Asus, Acer, Wistron, etc., have expressed their interest in joining the alliance. Microsoft also plans to invite software companies and SMEs in Taiwan to participate in the enterprise.

Now Microsoft has begun its cooperation with Taiwan OEM and ODM companies, including Quanta, Inventec, Foxconn, Wistron and Compal, on its proejcts of server, cloud service, cloud container integration techniques etc., as well as by helping Quanta, Compal and Inventec build M-Clound laboratories.

Meanwhile, Microsoft's cloud computing alliance in Taiwan, built in the end of 2009, has now 18 members including Syscom Web, Chunhwa Telecom, HP Taiwan and TSTI etc. Besides, Microsoft and Chunghwa have presented the their first cloud service cooperation, a CRM cloud application service.

Related News: Wallstreet Journal 2009/11/05

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Further Information: <u>China Times E-paper 2010/04/20</u> (Chinese) <u>China Times E-paper 2010/04/20</u> (Chinese) <u>Udn.com 2010/04/20</u> (Chinese) <u>China Times E-paper 2010/04/19</u> (Chinese)

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