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[\[Academic Activity\] Industry and Academia Come Together to Discuss Technology, Innovation and Social Responsibility](#)

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Academia Sinica Newsletter (2009/10/28) Two of Taiwan's industry leaders and a top U.S. Chemist will come together at Academia Sinica on 13th-November to discuss the interwoven future of technology, innovation and social responsibility. Dr. George WHITESIDES, one of the world's top chemists; Morris CHANG, President of Taiwan Semiconductor Manufacturing Company (TSMC); and Bruce C.H. CHENG, founder and chairman of the Delta Group, will each take the floor during a half-day forum entitled "International forum on Technology Innovation and Social Responsibility". Simultaneous interpretation facilities will be provided. Media and the public are welcome to attend.

Related website: <http://iao.sinica.edu.tw/TISR/index.html>

Program of the International forum on Technology Innovation and Social Responsibility

Date: Friday, November 13, 2009

Venue: International Conference Hall, Building for Humanities and Social Sciences,
Academia Sinica. No.128, Sec.2, Academia Road, Nankang, Taipei

Schedule:

13:30-13:40 Opening Ceremony

Dr. Chi-Huey WONG, President, Academia Sinica

13:40-14:20 The Social Responsibility of Technology Industry

Dr. Morris CHANG, Chairman and Chief Executive Officer, Taiwan Semiconductor Manufacturing Company Limited (TSMC)

14:20-15:00 Energy-saving and New Opportunities in Going Green

Dr. Bruce C. H. CHENG, Chairman and Chief Environmental Officer, Delta Electronics, Inc.

15:00-15:30 Tea break

15:30-16:10 Innovation: Social Return and Financial Return. Is There a Model that Combines Them?

Dr. George M. WHITESIDES, Woodford L. and Ann A. Flowers University Professor, Harvard University

16:10-17:10 Round Table Discussion

Dr. Yuan T. LEE, Nobel Prize Laureate in Chemistry in 1986;

President Emeritus, Academia Sinica

Dr. Morris CHANG, TSMC

Dr. Bruce C. H. CHENG, Delta Electronics, Inc.

Dr. George M. WHITESIDES, Harvard University

17:10-17:20 Closing Ceremony

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Reference:

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