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[\[Sci-tech Policy\] Taiwan Needs Industrial Transformation Aiming at Humancentric Innovation: Official](#)[\[Sci-tech Policy\] Taiwan Needs Industrial Transformation Aiming at Humancentric Innovation: Official \(Chinese Version\)](#)

CNA (2012/03/19) IAMOT 2012 Taiwan (International Association for Management of Technology 2012 Congress in Taiwan), hosted by the Institute of Technology Management, National Tsing Hua University, took place in Hsinchu on March 19. Facing the present global competition, Taiwan needs another industrial transformation, entertaining a demand-oriented and humancentric innovating conception, said Jung-chiou HWANG, Vice Minister of Economic Affairs.

HWANG said, Taiwan's achievement in high technology has been widely recognized during the past few years, but the too much ICT-centric (information and communications technology centric) development has also created limits to industrial development. For example, although Taiwan's ICT industry is the major provider for the global cellphone markets, the major part of this market's profit goes to brands like Apple.

He continued, the current industrial structure in Taiwan is too much centered around intermediate goods, and this cannot suffice the present global economic situation and its development. Hence, an industrial transformation to reorient the focus on demand-oriented and human-centric innovation is called for.

Congress Chair, also Associate Dean of the College of Technology Management, National Tsing Hua University Shih-Chang HUNG indicated, too, that the topic of the year "Managing Technology-Service Convergences in the Post-Industrialized Society" aims at the development of the integration between technology and services, and its impact to the present situation.

Hsinchu County Magistrate Ching Chun CHIU said in his opening address that the local policy of Hsinchu County emphasizes on five themes, including "green energy and photoelectricity industry," "biomedical industry," "cultural and creative industry," "transportation and tourism industry," and "intensive agriculture."

The event took place in Sheraton Hsinchu Hotel. Nearly 400 experts from industries, governments and research institutes from about forty countries gathered in the event that lasts until 22.

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