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[\[Intensive Agriculture\] Taiwan to Stage Key Annual Orchid Fair](#)

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CNA – Focus Taiwan (2012/02/26) Taiwan's orchid growers are gearing up ahead of an annual trade fair held in Tainan, southern Taiwan in early March, which has become an event foreign buyers do not want to miss, an industry advisor said recently.

The Taiwan International Orchid Show has established itself as a key industry event, as important as the Japan Grand Prix International Orchid Festival and the World Orchid Conference, said Tsang-yu LEE, an advisor to the Taiwan Orchid Growers Association (TOGA).

Over 3,000 foreign visitors and buyers took part in the fair last year, which reported orders worth NT\$7 billion (US\$236.89 million) during the event, the association said.

The figures were a great improvement from NT\$800 million in 2005, when the fair was moved to its current location -- the Taiwan Orchid Plantation in Tainan's Houbi District.

The fair opens on the first Friday of March every year because Taiwan's orchids are at their most beautiful in that month, LEE went on.

This year's show will be held from March 3-12, under the theme of "New Orchid, New Vision," with an exhibition site of around 19,800 square meters, according to Tainan City's Agron Bureau.

TOGA President Dennis KAO said the edge for Taiwan's orchid industry lies in its flexibility in creating products that meet customers' demands.

LEE added that Taiwan is leading in orchid breeding, evident in the fact that its main rival, the Netherlands, buys most of its bottled orchid seedlings from Taiwan.

Further Information:

[CNA Focus – Taiwan 2012/02/26](#)

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[National Science Council International Cooperation Sci-Tech Newsbrief](#)  
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