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[Louis Vuitton Knockoffs Most Favored in Korea](#)

Louis Vuitton is the designer label of choice among Korea's counterfeiters and consumers, with more of the French brand's fake products found in the country in the first half than any other luxury brand.

A total of 1,232 counterfeit Louis Vuitton products, including bags and accessories, were picked up as of June, according to the Korean Intellectual Property Office. LeSportsac was the second-most popular luxury brand, with 1,180 knockoff items discovered, followed by Chanel with 668, Gucci with 588 and Nike with 344.

By item, LeSportsac bags were the most ubiquitous, with 1,180 counterfeits found. Louis Vuitton accessories were second (257), followed by Nike sneakers (197 pairs).

The collective haul was worth over W12 billion (US\$1=W1,062) if calculated in terms of the retail price of the original goods, the office said. It booked 71 people on charges of counterfeiting goods and confiscated 18,297 fake items.

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