JinJin / December 08, 2013 12:03PM
[講義] 圖標設計Pictograms-design--指標系統設計範例

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1. 圖標文字設計Pictograms-design

Pictograms稱為象形文字、圖標文字、圖形文字、繪畫文字等，也就是將特有意義的圖像當作文字閱讀，作為辨識之用。
在設計上，延伸為作為公共場合辨識的圖標設計。針對其特有的意涵，設計為一眼就能辨識其意義的圖像設計。

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2. 參考網站

40 Amazing Examples of Pictograms For Your Inspiration :
http://webdesigneraid.com/40-amazing-examples-of-pictograms-for-your-inspiration/#sthash.WpZJWkS8.dpuf

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Pictogramas Rio 2016
http://www.behance.net/gallery/Pictogramas-Rio-2016/11383205

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Face the Animals: Animal Line Icon Set
http://www.behance.net/gallery/Face-the-Animals-Animal-Line-Icon-Set/12422325
Pictograms - ZOO
http://www.behance.net/gallery/Pictograms-ZOO/8940451
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3. 相關範例

1. The Children Hospital Wayfinding System

Teczowy Szpital Dzieciecy 彩虹兒童醫院的標誌是根據紅十字、蝴蝶、彩虹等造型完美結合的精彩設計，在各種應用中也採用了彩虹般的絢麗色彩和美麗可愛的童趣圖畫，比如事務用品、房間牆壁、標識系統等等，這也如同彩虹兒童醫院的辦院宗旨，這是一個快樂的富有夢想的地方，這裡能讓幼小的孩子們忘記疾病。

[img]http://m1.behance.net/rendition/modules/533100/disp/840791227739262.jpg[/img]

[img]http://m1.behance.net/rendition/modules/533061/disp/840791227738121.jpg[/img]

[img]http://m1.behance.net/rendition/modules/533058/disp/840791227737343.jpg[/img]

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病房編號直接以動物標圖設計表示

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[img]http://m1.behance.net/rendition/modules/533010/disp/840791227736572.jpg[/img]

應用於病房的圖示

[img]http://m1.behance.net/rendition/modules/533223/disp/840791227741920.jpg[/img]

[img]http://m1.behance.net/rendition/modules/533178/disp/840791227741509.jpg[/img]

病房編號直接以動物圖示表示

[img]http://graduationprojects.eu/assets/editions/2007-2008/Kaczmarek_Katarzyna/katarzyna-kaczmarek_07.jpg[/img]

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指標系統與導引系統的設計

[img]http://m1.behance.net/rendition/modules/533115/disp/840791227739419.jpg[/img]

走廊的指引系統與指標系統

[img]http://graduationprojects.eu/assets/editions/2007-2008/Kaczmarek_Katarzyna/katarzyna-kaczmarek_06.jpg[/img]

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交誼廳設計，牆壁搭配圖像設計，營造歡樂活潑的氛圍

[img]http://graduationprojects.eu/assets/editions/2007-2008/Kaczmarek_Katarzyna/katarzyna-kaczmarek_05.jpg[/img]

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[img]http://m1.behance.net/rendition/modules/533236/disp/840791227742461.jpg[/img]

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2. Parque D. Carlos I 公園

http://www.behance.net/gallery/Parque-D-Carlos-I/2989309

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[img]http://m1.behance.net/rendition/modules/22723601/disp/3b03635e074982810b1b143461da8ce8.jpg[/img]

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3. Museo La Plata, Paseo del Bosque. Sistema de Señales 博物館

http://www.behance.net/gallery/Museo-La-Plata-Paseo-del-Bosque-Sistema-de-Senales/10792511

[img]http://m1.behance.net/rendition/modules/78598005/disp/7b7574246cadfa19d7a333d1e19e93ae.jpg[/img]

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4. Señalización estadio Pascual Guerrero 運動場

http://www.behance.net/gallery/Senalizacion-estadio-Pascual-Guerrero/11340545

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5. Pictogramas Rio 2016

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6. Pictogramas Rio 2016 2016里約奧運

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