

JinJin / April 27, 2013 01:12AM

[\[講義\] 系列包裝範例\(一\)](#)

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1. 星巴克聖誕系列包裝

節慶的概念

http://blog.sina.com.cn/s/blog_6d8a01540102dxf.html

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2. 喜從天降鳳梨酥系列包裝

Onshow AD's Design Work] 為喜從天降烘焙坊的鳳梨酥以及新產品"東方美人茶酥", 因應不同節慶、不同用途而發展設計出6款極具台灣特色的袖套包裝, 讓消費者不只收到來自台灣烘焙坊的用心, 品嚐時更吃出濃濃的「台灣味」!

傳統與現代的結合!

[img]http://sphotos-f.ak.fbcdn.net/hphotos-ak-ash3/549772_10151567055850821_535545371_n.jpg[/img]

[img]http://sphotos-g.ak.fbcdn.net/hphotos-ak-ash3/8809_10151567055845821_1167418491_n.jpg[/img]

[img]http://sphotos-d.ak.fbcdn.net/hphotos-ak-ash3/625690_10151567055875821_1286999710_n.jpg[/img]

[img]http://sphotos-a.ak.fbcdn.net/hphotos-ak-ash3/539616_10151567055905821_1254668697_n.jpg[/img]

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[img]http://sphotos-b.ak.fbcdn.net/hphotos-ak-prn1/560024_10151567056005821_474619458_n.jpg[/img]

[img]http://sphotos-d.ak.fbcdn.net/hphotos-ak-prn1/72096_10151567056010821_172687740_n.jpg[/img]

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3. zuny系列包裝

有趣的環境場景與簡單的簡易插畫與色彩

<http://bonanzadesign.blogspot.tw/2008/07/zuny.html>

[img]http://1.bp.blogspot.com/_gUr3Uz4U5BY/SHMwUf9Cb2I/AAAAAAAAABM/ykOqeDTnsxM/s1600/zu-pa08006.jpg[/img]

[img]http://1.bp.blogspot.com/_gUr3Uz4U5BY/SHMwK5IMZvI/AAAAAAAAABE/zKAGooisqYc/s1600/zu-pa08005.jpg[/img]

[img]http://4.bp.blogspot.com/_gUr3Uz4U5BY/SHMv_1szOII/AAAAAAAAA8/m4pbGWVuLYc/s1600/zu-pa08004.jpg[/img]

[img]http://3.bp.blogspot.com/_gUr3Uz4U5BY/SHMv6M5Fjal/AAAAAAAAA0/uA3QeQkGe2g/s1600/zu-pa08007.jpg[/img]

[img]http://3.bp.blogspot.com/_gUr3Uz4U5BY/SHMvxAeBQzI/AAAAAAAAAs/xvNk7A7qt0s/s1600/zu-pa08003.jpg[/img]

[img]http://1.bp.blogspot.com/_gUr3Uz4U5BY/SHMvV3dMaAI/AAAAAAAAAAc/QKZY8QwUgng/s1600/zu-pa08001.jpg[/img]

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4. Clive's 素食麵包店系列包裝設計

幾何的圖案元素

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5. 麵包插畫圖包裝設計

以可愛的插畫搭配不同色系展現不同的麵包系列

http://abc.2008php.com/Design_news.php?id=902338&topy=3

[img]http://abc.2008php.com/2011_Website_appreciate/2011-04-17/20110417223120.jpg[/img]

[img]http://abc.2008php.com/2011_Website_appreciate/11-04-17/20110417223301.jpg[/img]

[img]http://abc.2008php.com/2011_Website_appreciate/11-04-17/20110417223245.jpg[/img]

[img]http://abc.2008php.com/2011_Website_appreciate/11-04-17/20110417223309.jpg[/img]

[img]http://abc.2008php.com/2011_Website_appreciate/11-04-17/20110417223239.jpg[/img]

[img]http://abc.2008php.com/2011_Website_appreciate/11-04-17/20110417223256.jpg[/img]

[img]http://abc.2008php.com/2011_Website_appreciate/11-04-17/20110417223234.jpg[/img]

[img]http://abc.2008php.com/2011_Website_appreciate/11-04-17/20110417223250.jpg[/img]

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6. 月色撩人Tumbled巧克力系列包裝

<http://www.bobd.cn/design/graphic/works/lpbz/201104/47444.html>

以下是月色撩人巧克力品牌邀請美國桑德斯托姆合作夥伴為其水果和堅果系列巧克力Tumbled設計的全新包裝。

包含了：透出商品，連續圖案，簡易插畫風格等

[img]http://www.bobd.cn/design/UploadFiles1008/201104/2011041308235840.jpg[/img]

[img]http://www.bobd.cn/design/UploadFiles1008/201104/2011041308235830.jpg[/img]

[img]http://www.bobd.cn/design/UploadFiles1008/201104/2011041308235846.jpg[/img]

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7. PEACEFUL品牌化妝品“鮮果の緣”經典系列包裝設計

<http://www.asiaci.com/brandindex.php/viewbrandpic/bid-4414.html>

[img]http://www.asiaci.com/upload/brand/07/0922/ci46f504e886a03_t.jpg[/img]

[img]http://www.asiaci.com/upload/brand/07/0922/ci46f5052930372_t.jpg[/img]

[img]http://www.asiaci.com/upload/brand/07/0922/ci46f5053a0c3c8_t.jpg[/img]

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